

NEW JERSEY CATHOLIC

FACT SHEET

HIGH IMPACT

New Jersey Catholic is a high-quality publication produced 10 times per year and is mailed to homes throughout the Archdiocese of Newark. It is the largest distributed publication around Bergen, Hudson, Essex and Union counties with a Catholic readership of more than 100,000.

Size	Cost
<input type="checkbox"/> 2.375" X 3.625"	\$143.50 per run
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NEW JERSEY CATHOLIC
the magazine of the
Archdiocese of Newark

✓ Yes,
Please run my ad
monthly in the
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2018

- Jan./Feb.
- March
- April
- May
- June
- July/August
- September
- October
- November
- December

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Newark, NJ 07104-0500

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NEW JERSEY
CATHOLIC

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Web: www.rcan.org/advocate • Email: pearsoma@rcan.org

2018 Advertising Calendar

ISSUE DATES	SPACE DEADLINE:	COPY DEADLINE:	FEATURING:
Jan./Feb. mail date 1/5/2018	December 14th	December 18th	Catholic Schools Week
March mail date 2/23/2018	February 2nd	February 8th	St. Patrick-St. Joseph's Day Lent/Easter
April mail date 3/23/2018	March 2nd	March 8th	Spring Open House/ Divine Mercy Sunday
May mail date 4/20/2018	March 28th	April 4th	Ordinations/ Feast & Festivals
June mail date 5/21/2018	April 30th	May 3rd	Graduations / Feast & Festivals
July/Aug. mail date 7/16/2018	June 22nd	June 27th	Feasts & Feasts/ Retreats & Shrines
September mail date 8/20/2018	August 1st	August 3rd	Catechetical Sunday / Back to School/Open House
October mail date 9/21/2018	August 30th	September 4th	Open House /Seniors
November mail date 10/22/2018	October 1st	October 4th	All Saints - All Souls/ Nat'l Vocations Awareness
December mail date 12/7/2018	November 15th	November 19th	Advent / Christmas



Archdiocese of Newark

Land Area: 511 square miles
Number of Parishes: 215
Number of High Schools: 28
Number of High School Students: 13,493
Number of Elementary Schools: 70
Number of Elementary School Students: 15,957
Children in Religious Education: 67,734

