April 2015

The INSIDER

This insider newsletter is intended to keep diocesan staff, pastors, priests (active and retired), deacons, parish staff, diocesan lay leaders and ministry heads informed. If you have any questions regarding the We Are Living Stones Campaign, please contact Michael Goodwin, Executive Director of the Campaign Staff, at 908-907-5767.

THE CAMPAIGN HAS BEGUN

The campaign has moved into the public/parish phase for the Block 1 parishes. Thus far, every pastor and his leadership team in Block 1 have met with their Guidance In Giving Campaign Director to map out the schedule of activities in their parish.

DONOR INTENT

Donor intent is the primary objective for all gifts made to the campaign. The Code of Canon Law mandates the fundamental principle regarding donor intent, a principle that has been modeled within many civil jurisdictions, including civil laws observed within the United States. The canonical principle stipulates that, “offerings given by the faithful for a certain purpose can be applied only for that same purpose.”

FOR THOSE PARISHES IN BLOCK 2, you will begin to receive additional information on the campaign after Easter. In the meantime, if you have any questions, please contact Michael Goodwin at 908-907-5767.

“I alone cannot change the world, but I can cast a stone across the waters to create many ripples.”

~ Mother Teresa

CASE FOR SUPPORT

The goal is to raise more than $90 million in pledges to support six priorities:

- Retired Priest Care & Medical Needs
  - Endowment $6,000,000

- Parish Renewal Fund
  - $8,000,000

- Seminarian Support Endowment
  - $8,000,000

- Works of Mercy
  - $8,700,000

- Tuition Assistance Endowment
  - $18,000,000

- Parish Share
  - $40,000,000

RECEPTIONS: THE KEY TO CAMPAIGN SUCCESS

An important part of the campaign plan for the parishes is the scheduling and promotion of local receptions for parishioners. Every parish family will be invited to a reception where they will have an opportunity to learn about the campaign and to ask questions. It is critical for success that parish leadership encourages and promotes attendance at these receptions. Historical data strongly indicates a high level of parishioner participation and giving among those who attend one of these receptions. Thus far, in the 53 parishes of Block 1, 205 receptions have been scheduled with 135 completed and 70 to be completed between now and early June. So far over 2,000 families have attended a reception.

The parish receptions last approximately one and a half hours. As parishioners arrive fellow parishioners who have volunteered to assist in the campaign greet them. After a short social period, the program begins with the pastor explaining the campaign, the showing of the campaign video, brief comments by a parish lay person. A representative of one of the Archdiocesan ministries is also usually in attendance. In some cases, Archbishop Hebda has joined parish receptions as his schedule allows.

The receptions close with the Guidance In Giving, Inc. Campaign Director explaining the ways people can participate and addressing questions that participants may have. Again, getting parishioners to these informational gatherings is important for a successful campaign, so you are encouraged to promote attendance at the receptions in your parish.
GUIDANCE IN GIVING STAFF HAS ARRIVED

Ten Guidance In Giving staff has arrived to work full time in our Archdiocese and have offices at the Chancery and in Bloomfield. Please welcome them as they make their way around to all of our parishes. The contact info and Block 1 assignments are as follows.

MICHAEL GOODWIN
Executive Director
HOMETOWN – FREEHOLD, NJ

THOMAS DORSZ
Director of Operations
HOMETOWN – RALEIGH, NC
• Guardian Angel, Allendale
• St. Bartholomew, Scotch Plains

TROY ANDERSON
Campaign Director
HOMETOWN – MINNEAPOLIS, MN
• St. Paul of the Cross, Jersey City
• St. Cecilia, Kearny
• Our Lady of Sorrows, Kearny
• Assumption of Our Blessed Lady, Wood-Ridge
• St. Genevieve, Elizabeth
• Our Lady of the Blessed Sacrament, Roseland
• Holy Spirit, Union

DAN CLEARY
Campaign Director
HOMETOWN – WASHINGTON TOWNSHIP, NJ
• Immaculate Conception, Secaucus
• Our Lady of Mercy, Jersey City
• Our Lady of Sorrows, Jersey City
• Our Lady of the Valley, Orange
• St. Francis of Assisi, Ridgefield Park
• St. Michael, Newark
• St. Rose of Lima, Newark

JOSE DE JESUS
Campaign Director
HOMETOWN – CORAM, NY, LONG ISLAND
• Holy Redeemer, West New York
• St. Francis de Sales, Lodi
• St. Francis of Assisi, Hackensack
• St. Catherine of Siena, Hillside

TIM MCCAIG
Campaign Director
HOMETOWN – CARTERET, NJ
• St. John the Baptist, Jersey City
• Our Lady of Mount Carmel, Jersey City
• St. Paul the Apostle, Jersey City
• Our Lady of Fatima, Elizabeth
• Immaculate Heart of Mary/St. Patrick – Elizabeth
• Sacred Heart, Haworth

MATT O’BRIEN
Campaign Director
HOMETOWN – SOUTH WINDSOR, CT
• Saint Mary, Rutherford
• St. Anthony, Northvale
• Sacred Heart, Lyndhurst
• St. Leo, Elmwood Park
• St. Bernard and St. Stanislaus Kostka, Plainfield
• Our Lady of Mount Virgin, Garfield
• St. Mary of the Immaculate Conception, Newark

MICHAEL RHODES
Campaign Director
HOMETOWN – ST. LOUIS, MO
• St. Antoninus, Newark
• Our Lady of Mount Carmel, Newark
• Epiphany/Holy Trinity, Newark
• Transfiguration, Newark
• Blessed Sacrament/St. Charles Borromeo, Newark
• Holy Spirit/Our Lady Help of Christians, East Orange
• Sacred Heart of Jesus, Irvington
• St. James, Newark

TIM SCHELL
Campaign Director
HOMETOWN – POUGHKEEPSIE, NY
• Church of the Korean Martyrs Parish, Saddle Brook
• Holy Trinity, Fort Lee
• Our Lady of Grace Parish, Fairview
• Our Lady Mother of the Church, Woodcliff Lake
• St. Peter Claver, Montclair

PAIGE VAN WORMER
Campaign Director
HOMETOWN – SAYVILLE, NY
• Our Lady of Peace, New Providence
• Our Lady of Lourdes, West Orange
• Our Lady Queen of Peace, Maywood
• St. John the Evangelist, Bergenfield
• Church of Saint Mary, Closter
• St. Anne, Jersey City
• Annunciation, Paramus

LORD, we thank you for the many blessings that YOU have given to our Archdiocese, among them Faithful Stewards and co-workers, both spiritually and materially, as we all try our best each day to fulfill YOUR MISSION here on Earth.

We ask YOUR blessing upon the work in which we are all engaged towards the success of the Capital Campaign.

May we be those ‘living stones’ that we are called to be, always building upon the very foundation of our Faith, JESUS CHRIST, our cornerstone, as we strive to continue programs that provide support to the poor; to families; to those seeking to come to know YOU more deeply; as well as to ensure that our Faith continues to be faithfully passed on to new generations of YOUR PEOPLE.

May we always be ONE BODY in communion with Christ, as we continue to build up YOUR KINGDOM.

We ask this through Jesus Christ, OUR LORD. AMEN.