ADVENT GIVING TREE

Archdiocese of Newark

Evaluation In Your Community

Historically what has worked ?

What has not worked ?

How did Covid affect your Giving Tree?

Are more people giving online ?

How Can We Be More Effective This Year ?

1.) What works best for us ?

2.) Are more people giving online?

3.) Can we use online giving, the parish website and parish social media ?

4.) Do not assume everyone knows how the Giving Tree works. Give details as if someone is being introduced to this outreach.

Charities You Are Supporting

- People want to know where there gifts are going.

- List the charities and link to their websites.

- Use present parish ministries to identify those in need. For example: food pantry clients, those in need identified by parish staff or town welfare departments.

- Be specific: our gifts will help by… (providing toys for this charity, helping support this shelter, distributing gifts to this nursing home).

What Kind of Support Are You Asking For ?

- Gift Donation - Tag off the physical tree.

- Monetary Donation - Either online or in person. How is that being done ?

- Gift cards - Put back on tree or drop them off ?

- Volunteers - What is specifically needed ? Family friendly ? Give different opportunities.

Calendar

- Start advertising early - do not assume everyone knows the history.

- When do you start and when do you finish ? When do gifts and donations need to be in ?

- When can you start advertising ?

- How do you celebrate the success of the Giving Tree with the parish ?

Frequently Asked Questions

- 1.) Who gets the gift I donate ?

- 2.) How do I give a monetary gift ?

- 3.) Where do I put my gift card ?

- 4.) How are my monetary donations used ?

- 5.) When do I return the gift ? Is it wrapped or unwrapped ? Do I include the tag ?

Giving Tree 2023

- Charities For This Year

- Calendar

- Ways to Participate and Donate

- Frequently Asked Questions